

## **Herbalife Receives Computerworld Magazine's 'Best Practices in Business Intelligence' Award**

**LOS ANGELES,** November 8, 2004 -- Herbalife International was a recipient of the IDG Computerworld 'Best Practices in Business Intelligence' award, in the category 'Planning, Designing and Building the BI Infrastructure.' Herbalife was recognized for the creation of a supply chain performance management system, using software from SeeCommerce, to manage and respond to changing inventory requirements across its global purchasing and logistics operations.

The awards were presented at the Business Intelligence Perspectives Conference in Palm Desert, California.

"Our technology allows us to monitor all of our manufacturing partners in real-time, no matter where they are located around the world," said David Kratochvil, Herbalife's chief logistics officer. "This affords us a seamless manufacturing and supply chain operation."

McKesson Pharmaceutical (business unit of McKesson Corporation) also received an award in this category. Halliburton of Houston, Texas received an 'Honorable Mention.'

Finalists were identified and considered by a panel of IT industry professionals based on case study submissions that profiled the company, its IT department and business intelligence challenges, as well as application deployment details, summaries of the key technology used and measurable solution outcomes.